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Privacy Statement

The “Website Management”, namely CREST B.V., “we” or “us”, strives to comply with applicable laws and regulations related to Personal Data protection in countries where we operate. This Policy explains how Website Management collects, holds, uses and discloses the Personal Data of all consumers, either in electronic or paper format, and it explains your statutory rights.

Website Management intends that this Privacy Policy and our implementing standard practices and procedures will support timely compliance with all international privacy laws and regulations. This includes, but is not limited to, the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation).

What is “Personal Data”?

“Personal Data” means any information that identifies you or could reasonably be used to identify you. Examples of Personal Data include your name, your e-mail address and your telephone number, but also your IP address, information regarding your health or an image of you. The term “Personal Data” does not include de-identified information or information that is reported in the aggregate (provided that such aggregated information is not identifiable to a natural person).

What information do we process and how is the information used?

If you use this website to assess your geographic background, we will not ask for or collect Personal Data, such as your name and email address. Only registered users (e.g. academic institutions, manufacturers, etc.), may contract with CREST B.V. and provide certain information for contact purposes: Name, e-mail, telephone, etc. The website would only collect an e-mail for each registered user. For information on which cookies our website uses and which Personal Data is processed via these cookies,

please read the Cookie Statement.

As a past registered user, if you do not want to receive information about this website, you can contact us via the contact information and we will remove your details. Website Management may also use the Personal Data from registered users as mentioned above to comply with legal and regulatory obligations, policies and procedures, and for administrative purposes.

Transfer of Personal Data

Website Management may store but not transfer Personal Data.

Your rights in relation to your Personal Data (for registered users only)

Subject to certain exemptions, and in some cases dependent upon the processing activity we are undertaking you have the following rights with regards to the Personal Data that we have collected from you:

- to request that we provide you with a copy of your Personal Data that we hold and you have the right to be informed of (a) the source of your Personal Data; (b) the purposes, legal basis and methods of processing; (c) the data controller’s identity; and (d) the entities or categories of entity to whom your Personal Data may be transferred;
- to request that we cease processing your Personal data, in whole or in part, as you direct us, for any purpose, save to the extent it is lawful to do so without consent;
- to request that we restrict the processing of your Personal data where: (a) the accuracy of the Personal data is contested; (b) the processing is unlawful but you object to the erasure of the Personal data; (c) we no longer require the Personal data for the purposes of which it was collected, but it is required to establish, exercise or defend a legal claim;
- to request that we erase your Personal data in limited circumstances where it is no longer necessary in relation to the purpose(s) for which it was collected or processed;
- to challenge processing which we have justified on the basis of a legitimate interest;
- to request that we change the manner in which we contact you;
- to request that we correct any errors in your

- Personal data;
- to request that we update your Personal Data as required;
- to lodge a complaint with your local supervisory authority for data protection.

Security

Website Management will employ reasonable and appropriate technical, administrative and physical safeguards designed to protect Personal Data (for registered users only) in its possession from loss, misuse and unauthorized access, disclosure, alteration and destruction, considering the nature of the Personal Data that Website Management is processing.

Cookie statement

Website Management together with its partners, uses certain monitoring and tracking technologies (such as cookies, beacons, pixels, tags and scripts). Although this website does not collect cookies directly, it may use Third Party technologies to maintain, provide and improve our Services on an ongoing basis. Please note that Third Party links placing cookies or utilizing other tracking technologies through their websites may have their own policies regarding how they collect and store information. Such practices are not covered by our Privacy Statement and we do not have any control over them.

Cookies

This website does not directly use cookies, pixel tags and other forms of identification and local storage (together referred to as “tags/files” below) to distinguish you from other users of the website. This website may use Third Party links to study website performance and audience metrics (analytics tags/files) which may utilize cookies, pixel tags and other forms of identification.

Change your Browser Settings

Internet browsers allow you to change your cookie settings, for instance to block certain kinds of cookies or files. You can therefore block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies, you may not be able to access all or parts of the website, due to the fact that some may be functionality cookies. For further

information about deleting or blocking cookies, please visit: <http://www.allaboutcookies.org>

Functionality and analytical tags/files do not require your consent. Nevertheless, for analytical and other tags/files, we request your consent before placing them on your device. You can consent by allowing cookies in your browser settings, by continuing to use our website, or by clicking on the applicable button on the banner displayed to you.

What types of cookies and other tracking technologies does Website Management use?

Website Management uses “session” cookies.

Session cookies are temporary bits of information that are erased once you exit your web browser window or otherwise turn off your computer e.g., to improve navigation on the website, collect aggregated statistical information, and block visitors from providing inappropriate information like entries of age or country of origin outside the specified parameters that block subsequent changes.

This website may use “persistent” cookies. Persistent cookies are more permanent bits of information that are placed on the hard drive of your computer and stay there unless you delete it. Persistent cookies store information on your computer for a number of purposes, such as retrieving certain information you provided previously, pinpoint what areas of the web site visitors find most valuable, and customize the website based on your preferences.

This website may use “web beacons” (also known as internet tags, single-pixel GIFs, clear GIFs, and invisible GIFs). A web beacon is a tiny graphic on a web page or in an e-mail message that is used to track pages viewed or messages opened. Web beacons inform the web site server information such as the IP address and browser type related to the visitor’s computer. Web beacons provide us with information on how many times a page is opened and which information is consulted.

Changes to Privacy- and cookie statement

Website Management reserves the right to make changes and/or updates to this Privacy- and cookie

statement to reflect technological advancements, legal and regulatory changes and good business practices. If Website Management changes its privacy and cookie practices, an updated version will reflect those changes and we will notify you of such changes by updating the effective date at the top of this Privacy and Cookie Statement. We encourage you to consult this webpage for the latest version, which can be identified by the date on the document.

How can I contact the Website Management?

If you have questions about your Personal Data or if you wish to enforce your rights as a Data Subject, or if you would like to opt out of future communications from Website Management, please contact us via email at: info@geodiversity.org. The website does not have a contact form to avoid collection of Personal Data.

In all communications to Website Management, please include your e-mail address and a detailed explanation of your request. For requests relating to enforcement of your rights as a Data Subject, please note that we cannot process your request without proper identification (a copy of your passport, driver's license or personal ID having blacked out your photo, BSN or social security number, and number of your identification document). We will reply to you within four weeks upon receipt of your request.